

**Nature.com**

Navigation tutorial  
July 2020

ADVANCING  
**DISCOVERY**

Nature.com is home to Nature-branded research and review journals, Nature Partner Journals, academic journals, and Nature News and Comment.

This guide will help you navigate the homepage as well as use our search and registration functionality.

#### The story behind the image



#### **Antarctica meltdown could double sea level rise**

Researchers at Pennsylvania State University have been considering how quickly a glacial ice melt in Antarctica would raise sea levels. By updating models with new discoveries and comparing them with past sea-level rise events they predict that a melting Antarctica could raise oceans by more than 3 feet by the end of the century if greenhouse gas emissions continued unabated, roughly doubling previous total sea-level rise estimates. Rising seas could put many of the world's coastlines underwater or at risk of flooding and storm surges.

Visit [www.nature.com](http://www.nature.com)

Find significant research, browse related content, manage personal settings

(Some users may see a slightly different layout)

The image shows the top section of the Nature.com website. On the left, there is a 'Menu' button with a dropdown arrow. Next to it is the 'nature' logo. To the right of the logo, there are four callout boxes with arrows pointing to specific features: 'Drop down for quick links to popular pages' points to the Menu button; 'All types of subscription options' points to the 'Subscribe' button; 'Search to find the content you need' points to the 'Search' button; and 'Register, and access your nature.com account' points to the 'Login' button. Below these buttons, there is a large banner image. The left side of the banner has a dark background with white text: '‘The epidemic is growing very rapidly’: Indian government adviser fears coronavirus crisis will worsen'. Below this headline, in smaller text, it says: 'Jayaprakash Muliyil says coronavirus infections are rising rapidly in the country, and the surprisingly low death rate could be misleading.' The right side of the banner shows a photograph of a person in a white protective suit and mask interacting with a group of people in a narrow alleyway. A callout box with an arrow points to the headline text, stating: 'Top news stories from across nature.com are regularly updated here'.

Drop down for quick links to popular pages

All types of subscription options

Search to find the content you need

Register, and access your nature.com account

Menu ▾ nature

Subscribe Search 🔍 Login 👤

**‘The epidemic is growing very rapidly’: Indian government adviser fears coronavirus crisis will worsen**

Jayaprakash Muliyil says coronavirus infections are rising rapidly in the country, and the surprisingly low death rate could be misleading.

Top news stories from across nature.com are regularly updated here

## Menu

# Use the Menu button to take shortcuts and navigate Nature and related Nature Research content

(Some users may see a slightly different layout)

The screenshot shows the top navigation bar of the Nature website. The 'Menu' button is highlighted with a callout box stating 'Drop down for links to popular pages'. The 'nature' logo is prominently displayed. To the right are links for 'Subscribe', 'Search' (with a magnifying glass icon), and 'Login' (with a user icon). Below the navigation bar, the main content area is divided into four columns. The first column, titled 'Nature', contains a 'Research' link (highlighted with a yellow box and an arrow pointing to it) and a list of other links: News, Opinion, Research Analysis, Careers, Books and Culture, Podcasts, and Videos. The second column, titled 'Our Journals', lists Nature, Nature Communications, Nature Protocols, Scientific Reports, and a 'View all journals' link (with an arrow pointing to it). The third column, titled 'Subjects', lists Biological Sciences, Scientific Community & Society, Earth & Environmental Sciences, Health Sciences, Physical Sciences, and a 'View all subjects' link. The fourth column, titled 'More', lists Contact us, Authors & Referees, Librarians, Advertisers, Press, and About Nature Research. A third callout box points to the 'View all journals' link, stating 'View all Nature Research journals, the A-Z index page'. A fourth callout box points to the 'Research' link, stating 'Quick links take users to specific areas'.

Drop down for links to popular pages

Quick links take users to specific areas

View all Nature Research journals, the A-Z index page

Menu ^ nature

Subscribe Search Login

**Nature**

**Research**

News

Opinion

Research Analysis

Careers

Books and Culture

Podcasts

Videos

Current Issue

Browse Issues

Browse Articles

Browse Collections

Browse Subjects

About the Journal

For Authors

For Referees

Awards

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E-alert

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**Nature Research**

**Our Journals**

Nature

Nature Communications

Nature Protocols

Scientific Reports

View all journals

**Subjects**

Biological Sciences

Scientific Community & Society

Earth & Environmental Sciences

Health Sciences

Physical Sciences

View all subjects

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Contact us

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Librarians

Advertisers

Press

About Nature Research



## Latest Research

Constantly updated, the latest news and top stories from across Nature.

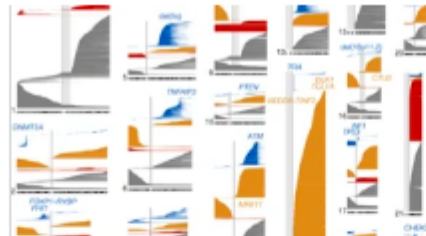
A selection of articles from across the Nature journal portfolio

Clicking on the cover will take users to the current issue of Nature



### **Why boring could be good for this star's two intriguing planets**

A nearby red dwarf doesn't emit flares or harmful radiation — so its planets might have atmospheres.



### **Chromosomal alterations among age-related haematopoietic clones in Japan**

Population-specific patterns of genomic mutations and selection of haematopoietic clones in Japanese and European participants predict the divergent rates of chronic lymphocytic leukaemia and T cell leukaemia in these populations.



### **Daily briefing: Sled dogs could be the oldest dog breed living today**

Modern sled dogs, which include huskies and malamutes, split from other types of dog at least 9,500 years ago. Plus, the second-largest outbreak of Ebola ever is over and project-management software for scientists.



[Contents](#)

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## News & Comment

Keep up-to-date with global scientific news, analysis and commentary.

Know where you are on nature.com at anytime with the "crumb trail" along the top navigation bar.

nature > news > article

a natureresearch journal

MENU ▾

**nature**

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NEWS • 26 JUNE 2020

# World's second-deadliest Ebola outbreak ends in Democratic Republic of the Congo

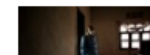
The epidemic killed more than 2,000 people – but involved the first widespread use of a vaccine against the virus.

Amy Maxmen



RELATED ARTICLES

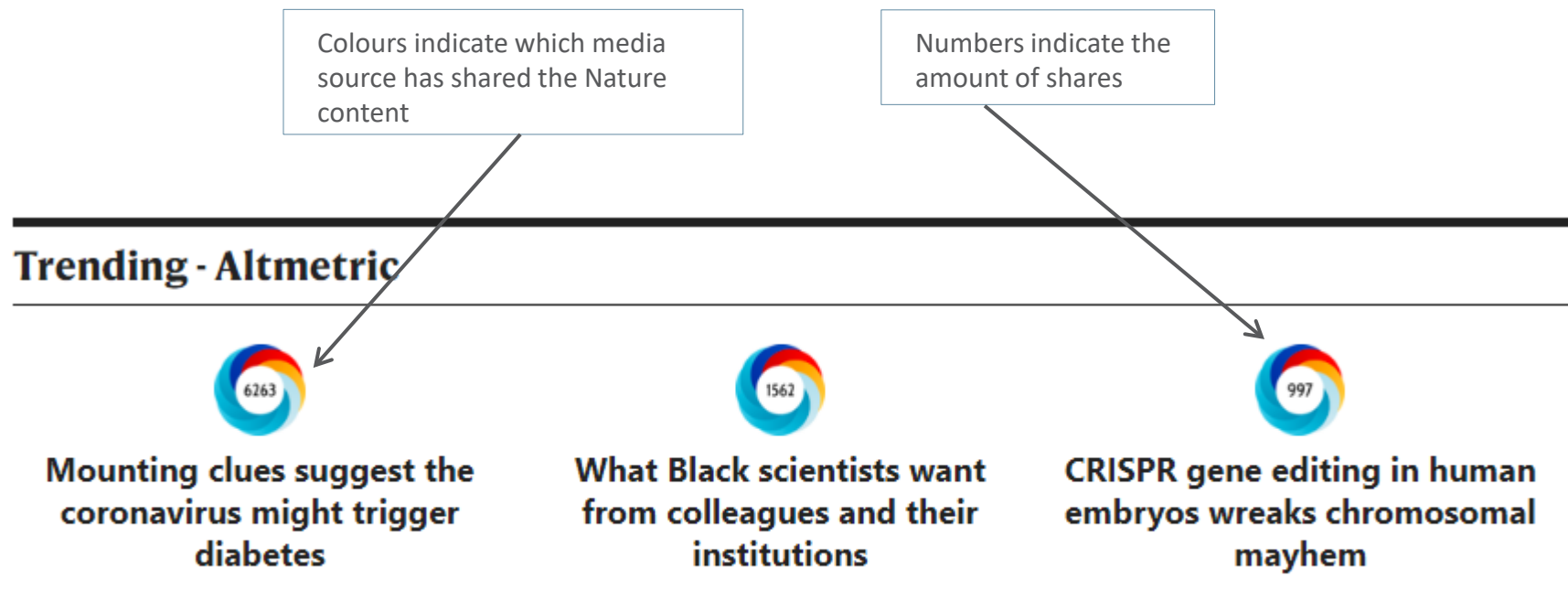
Exclusive: Behind the front lines of the Ebola wars



**SPRINGER NATURE**

## Trending

Today's most popular articles that are being shared, liked and talked about online. Altmetric tracks article citations, shares on social platforms, mentions in blogs and news outlets.



## Search

Finding the right information on nature.com is easy and intuitive

Searches can be made more specific using the "advanced" search option. See next slide for more details

Search boxes appear in the top right corner of all journal pages.


Menu ▾

**nature**

Subscribe

Search



Login 

### Article Search

Search by keywords or author

Search

### Advanced search

### Quick links

Explore articles by subject

Find a job

Guide to authors

Editorial policies



## Advanced Search

### Additional parameters to refine your search

Find Articles...

that contain these **terms**

Enter discipline →

where the list of **authors** contains

← Author(s)

where the **title** contains

Article title →

Refine your results by...

publication **date**

Year ▼ to Year ▼ ← Year published

**journal(s)**

Start typing the name of a **journal**

Nature journal title →  🔍

**volume**

**start page / article no.**

🔍

## Search Results

Filter search results by relevance, article type, journal and date

Click the link to see the full article

Get permission to reuse Springer Nature content with RightsLink

Links to related subjects

nanotechnology

advanced



Article type ▼ Journal ▼ Date ▼

Showing 1–50 of 9221 results

Sort by Relevance ▼

Reviews | 17 June 2020

### Consumer acceptance of novel food technologies

...differences. Using gene technology, nanotechnology, cultured meat and food...

Michael Siegrist & Christina Hartmann

*Nature Food* **1**, 343–350

[Rights & permissions >>](#)

Amendments and Corrections | 30 June 2020

### Author Correction: Scalable synthesis of hierarchically structured carbon nanotube–graphene fibres for capacitive energy storage

Dingshan Yu, Kunli Goh [...] Yuan Chen

*Nature Nanotechnology*, 1–1

[Rights & permissions >>](#)

## Nanotechnology in cancer

Cancer nanotechnology is a branch of nanotechnology concerned with the application of both nanomaterials (such as nanoparticles for tumour imaging or drug delivery) and nanotechnology ...

[Latest research & reviews on Nanotechnology in cancer](#)

### Discover more subjects

[Computational nanotechnology](#)

[Food nanotechnology](#)

[Other nanotechnology](#)

Subject areas keep you updated on key developments in a field of interest with content from across nature.com in a single place.

[Browse all subjects >>](#)

## Exploring Results

The image shows a screenshot of a Nature Food article page with several annotations in blue boxes and arrows pointing to specific features:

- Article metrics (see next slide)**: Points to the 'Metrics' link at the bottom of the article information section.
- Author(s) & Research Institution details**: Points to the author names 'Michael Siegrist' and 'Christina Hartmann'.
- Use the article offline by downloading a PDF version**: Points to the 'Download PDF' button.
- Navigate the article by scrolling down or jump to the desired section via these links**: Points to the 'Sections' tab and the list of article sections on the right sidebar.

**Article Details:**

- Header:** nature food
- Navigation:** Search, E-alert, Submit, My Account
- Banner:** Help us understand how you use our websites. [Take part in our 30 minute study now.](#)
- Article Info:** Review Article | Published: 17 June 2020
- Title:** Consumer acceptance of novel food technologies
- Authors:** Michael Siegrist & Christina Hartmann
- Journal Info:** *Nature Food* 1, 343–350(2020) | [Cite this article](#)
- Metrics:** 1510 Accesses | 35 Altmetric | [Metrics](#)
- Abstract:** Novel food technologies are important for food security, safety and sustainability. Consumers, however, are often hesitant to accept them. In this narrative Review, we organize the research describing how heuristics and individual differences among consumers influence the acceptance of agri-food technologies. Associations evoked by a food
- Sections (Right Sidebar):**
  - Abstract
  - Main
  - Perception of food technologies
  - Role of heuristics
  - Framing effects
  - Individual differences among people
  - Acceptance of selected food technologies
  - Gene technology
  - Nanotechnology
  - Cultured meat
  - Food irradiation

# Article Metrics

Amount of times the article has been accessed, or attempted to be accessed

Web of Science provides subscription-based access to multiple databases for citation data

Altmetric tracks the attention that research attracts from across all media

Article metrics | Last updated: Tue, 30 Jun 2020 17:53:11 Z

## Consumer acceptance of novel food technologies

### Access & Citations

**1510**  
Article Accesses

**10**  
Web of Science

**0**  
CrossRef

Citation counts are provided from Web of Science and CrossRef. The counts may vary by service, and are reliant on the availability of their data. Counts will update daily once available.

### Online attention



46 tweeters

2 blogs

This article is in the 93<sup>rd</sup> percentile (ranked 11,126<sup>th</sup>) of the 166,183 tracked articles of a similar age in all journals and the 66<sup>th</sup> percentile (ranked 6<sup>th</sup>) of the 18 tracked articles of a similar age in *Nature Food*

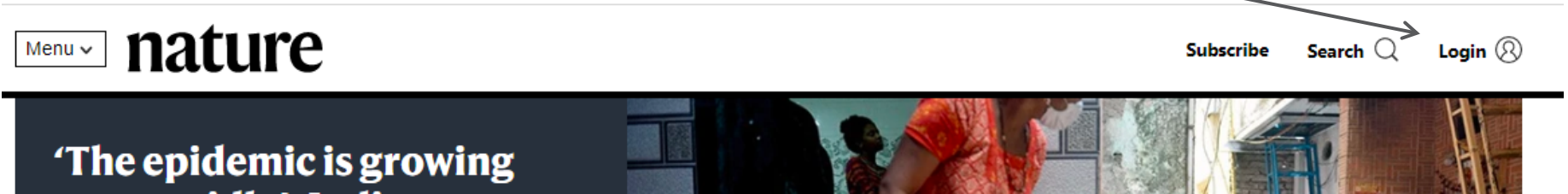
Altmetric calculates a score based on the online attention an article receives. Each coloured thread in the circle represents a different type of online attention. The number in the centre is the Altmetric score. Social media and mainstream news media are the main sources that calculate the score. Reference managers such as Mendeley are also tracked but do not contribute to the score. Older articles often score higher because they have had more time to be noticed. To

## Register

Get the best results from nature.com by registering for your own free account.

Step 1: Click 'Login'

Click 'Login'



Step 2: Register for single sign-on access across nature.com

### Register Now

Registering for a free nature.com account will provide you with access to breaking news services, alerts on the latest research and more.

*All fields are required.*

Fill out your contact information →

First name	Last name
<input type="text"/>	<input type="text"/>
Email	
<input type="text"/>	
Password	Confirm password
<input type="password"/> show	<input type="password"/> show

*Use 8 or more characters with a mix of letters and numbers and symbols without leading or trailing whitespace.*

Already have an account? Please log in.

Email

Password

show

[Forgot password?](#)

[Log in](#)

Or log in if you're already registered



## Register

### Step 3:

Tell us a bit more about yourself so that we can suggest alerts that may be of interest.

### Professional information

\* Affiliation/Employer

\* Location

United Kingdom

\* Job title

Principal Investigator

\* Industry

Pharmaceutical

\* Area of interest

Chemistry

\* Specialities

Medicinal Chemistry

Other specialities

Medicinal Chemistry

## Register

### Step 4:

Select preferred alerts and stay up-to-date with the research in your field. Preferences can be updated at any time.

### Journals

▼ Astronomy and Planetary Science
0 selected

---

▼ Biology
0 selected

---

^ Chemistry
0 selected

☐ Communications Chemistry
☐ Nature Catalysis
☐ Nature Chemical Biology
☐ Nature Chemistry
☐ Nature Reviews Chemistry
☐ npj Science of Food

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▼ Earth and Environmental Science
0 selected

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▼ Engineering
0 selected

---

▼ Materials science
0 selected

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## Accessibility

Nature.com is committed to making our website as accessible as possible to everyone, including those with visual, hearing, cognitive and motor impairments.

We're constantly working towards improving the accessibility of our website to ensure we provide equal access to all of our users.

As part of our commitment to accessibility, we ensure that our website is compatible with:

- Recent versions of popular screen readers
- Operating system screen magnifiers
- Speech recognition software
- Operating system speech packages

For more information, visit:

<https://www.nature.com/info/accessibility-statement>