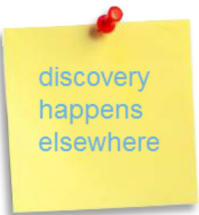


TITIA

Image: <https://flic.kr/p/4xQYjH>

- #4 Increase the discoverability, access and use of resources within users' existing workflows, Previously #3 Every book its reader

This rule is about increasing the discoverability of e-content by pushing and exposing it to the readers. Not only to the “known reader”, the registered library user, the library visitor. But also the anonymous, unknown reader. The reader who is not aware that such content exists. This law is about making the reader aware that there is much more relevant content out there, then he or she could have imagined, and that this content can be found through the library. The way libraries can achieve this is through exposing their metadata in the workflows of readers.



discovery
happens
elsewhere

Thinking the unthinkable

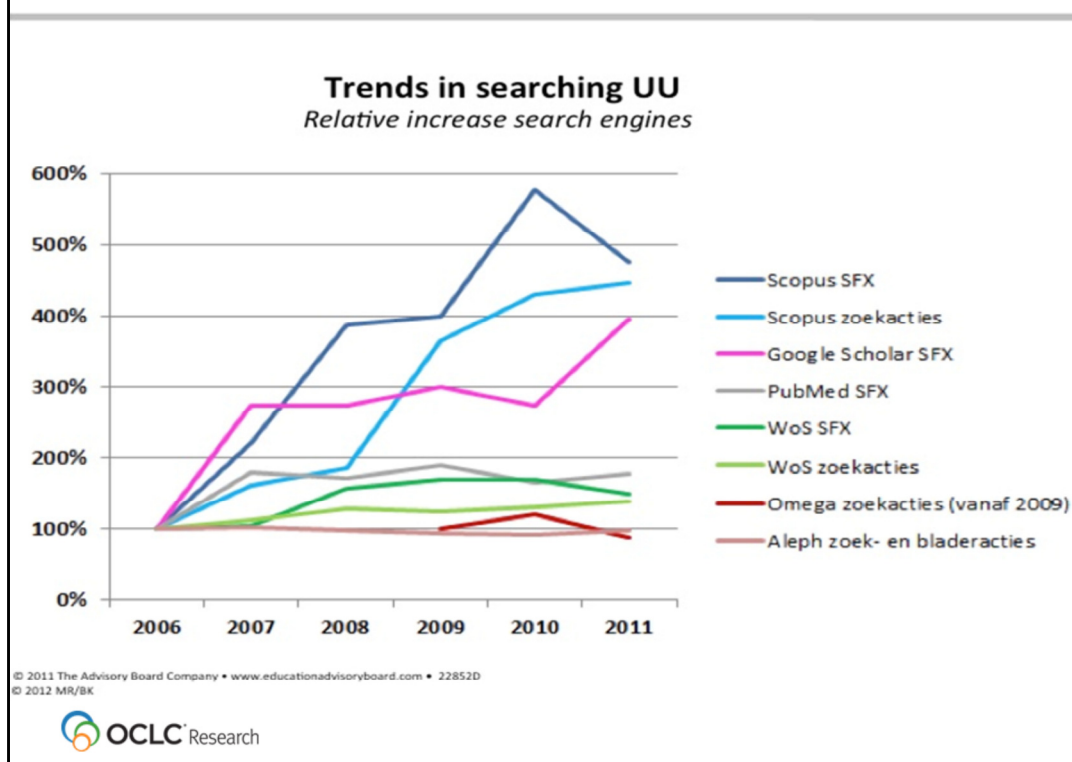
Reconsidering the future of discovery tools for the Utrecht University library

Simone Kortekaas at the
LIBER Conference 2012

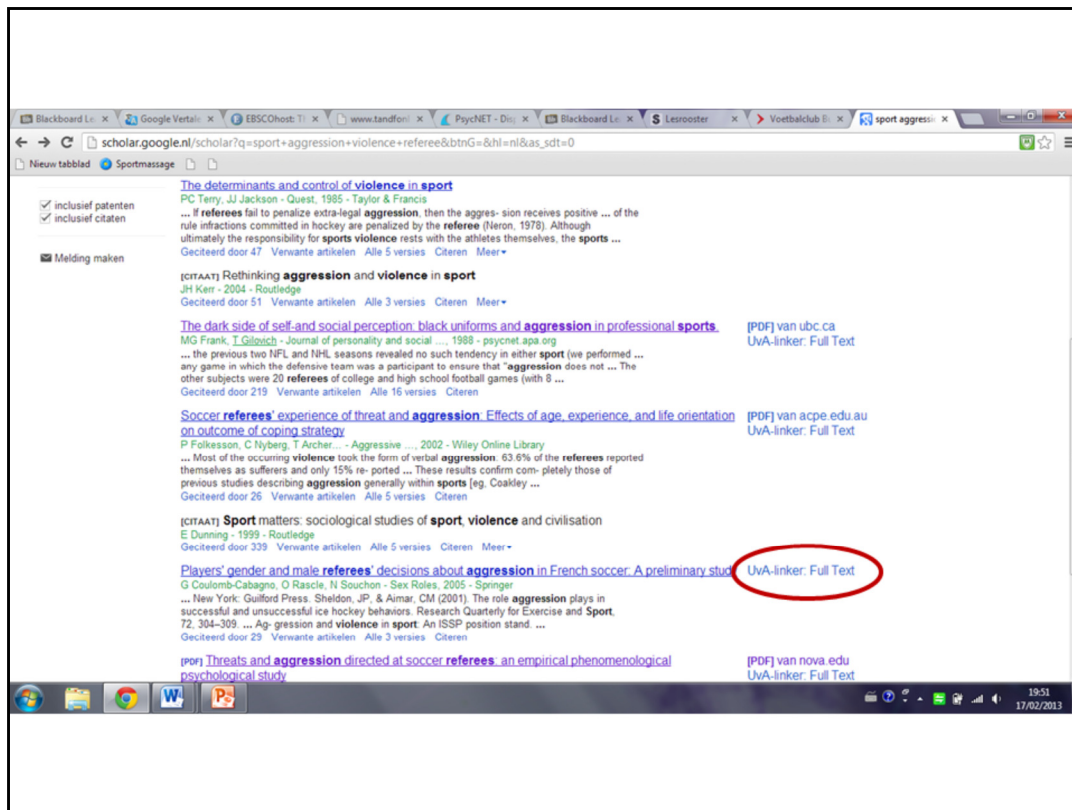


Libraries are increasingly becoming aware that discovery happens elsewhere. This is even true for Research Libraries trying to reach their own users: students and scholars are by-passing the library discovery tools.

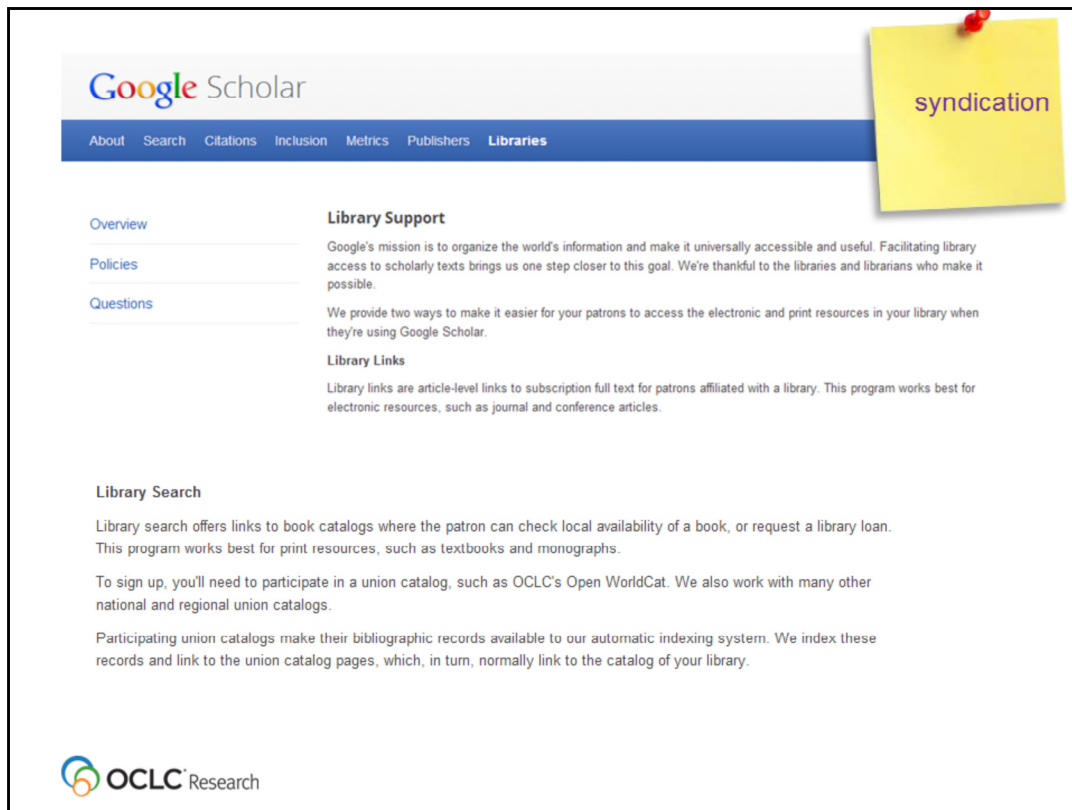
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They are going directly to the databases they need: Scopus, Google Scholar, PubMed, Web of Science ... via their preferred Search Engine (such as Google).



And they find the articles they need, without making use of the library discovery tool. They find the content they need and then expect the library to deliver the content.



The image shows a screenshot of the Google Scholar website, specifically the 'Libraries' section. A yellow sticky note with the word 'syndication' is pinned to the top right corner. The page features a navigation bar with links: About, Search, Citations, Inclusion, Metrics, Publishers, and Libraries. On the left, there is a sidebar with links for Overview, Policies, and Questions. The main content area is titled 'Library Support' and includes sections for 'Library Links' and 'Library Search'. The 'Library Search' section explains how library search offers links to book catalogs and how participating union catalogs make their bibliographic records available to Google Scholar's indexing system. The OCLC Research logo is visible at the bottom left.

Google Scholar

About Search Citations Inclusion Metrics Publishers Libraries

Overview
Policies
Questions

Library Support

Google's mission is to organize the world's information and make it universally accessible and useful. Facilitating library access to scholarly texts brings us one step closer to this goal. We're thankful to the libraries and librarians who make it possible.

We provide two ways to make it easier for your patrons to access the electronic and print resources in your library when they're using Google Scholar.

Library Links

Library links are article-level links to subscription full text for patrons affiliated with a library. This program works best for electronic resources, such as journal and conference articles.

Library Search

Library search offers links to book catalogs where the patron can check local availability of a book, or request a library loan. This program works best for print resources, such as textbooks and monographs.

To sign up, you'll need to participate in a union catalog, such as OCLC's Open WorldCat. We also work with many other national and regional union catalogs.

Participating union catalogs make their bibliographic records available to our automatic indexing system. We index these records and link to the union catalog pages, which, in turn, normally link to the catalog of your library.

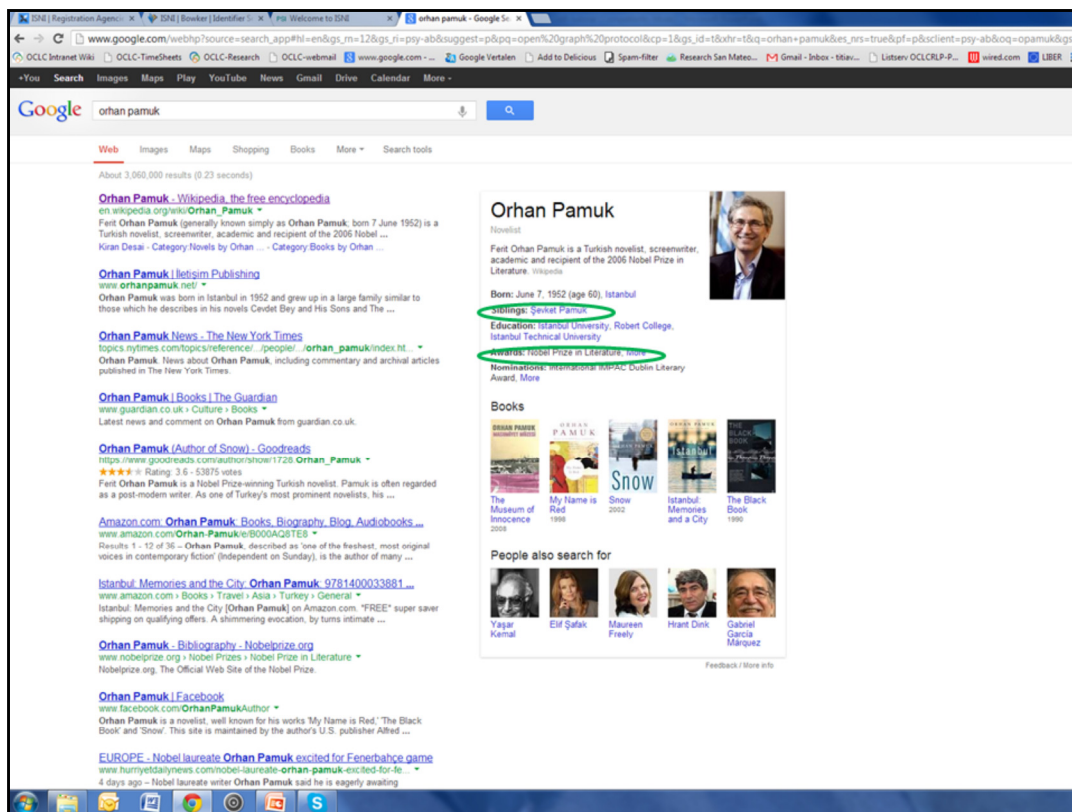
OCLC Research

This is what we call Syndication: exposing library metadata to the SEs, other discovery services and environments, in an effort to bring the metadata within the user's workflows. In this way libraries reach their registered users, and potentially a much larger audience of users. Syndication is a way to make content discoverable.

The screenshot shows the schema.org website with the 'Person' class selected. The page title is 'Thing > Person' with a subtitle 'A person (alive, dead, undead, or fictional)'. Below this is a table of properties categorized into 'Properties from Thing' and 'Properties from Person'.

Property	Expected Type	Description
Properties from Thing		
additionalType	URL	An additional type for the item, typically used for adding more specific types from external vocabularies in microdata syntax. This is a relationship between something and a class that the thing is in. In RDFa syntax, it is better to use the native RDFa syntax - the 'typeof' attribute - for multiple types. Schema.org tools may have only weaker understanding of extra types, in particular those defined externally.
description	Text	A short description of the item.
image	URL	URL of an image of the item.
name	Text	The name of the item.
url	URL	URL of the item.
Properties from Person		
additionalName	Text	An additional name for a Person, can be used for a middle name.
address	PostalAddress	Physical address of the item.
affiliation	Organization	An organization that this person is affiliated with. For example, a school/university, a club, or a team.
alumniOf	EducationalOrganization	An educational organizations that the person is an alumni of.
award	Text	An award won by this person or for this creative work.
awards	Text	Awards won by this person or for this creative work. (legacy spelling; see singular form, award)
birthDate	Date	Date of birth.
brand	Brand or Organization	The brand(s) associated with a product or service, or the brand(s) maintained by an organization or business person.
children	Person	A child of the person.
colleague	Person	A colleague of the person.
colleagues	Person	A colleague of the person (legacy spelling; see singular form, colleague).
contactPoint	ContactPoint	A contact point for a person or organization.
contactPoints	ContactPoint	A contact point for a person or organization (legacy spelling; see singular form, contactPoint).
deathDate	Date	Date of death.
duns	Text	The Dun & Bradstreet DUNS number for identifying an organization or business person.
email	Text	Email address.
familyName	Text	Family name. In the U.S., the last name of an Person. This can be used along with givenName instead of the Name property.
faxNumber	Text	The fax number.
follows	Person	The most generic uni-directional social relation.
gender	Text	Gender of the person.

OCLC Research has invested much effort in developing syndication practices. It has adopted Schema.org as the method for exposing library metadata, thereby adhering to a format that can be consumed by the large SE's.



What we are trying to achieve is to expose authoritative and good quality library metadata that SE's like Google will be happy to re-use in their discovery features – such as the Knowledge Cards.

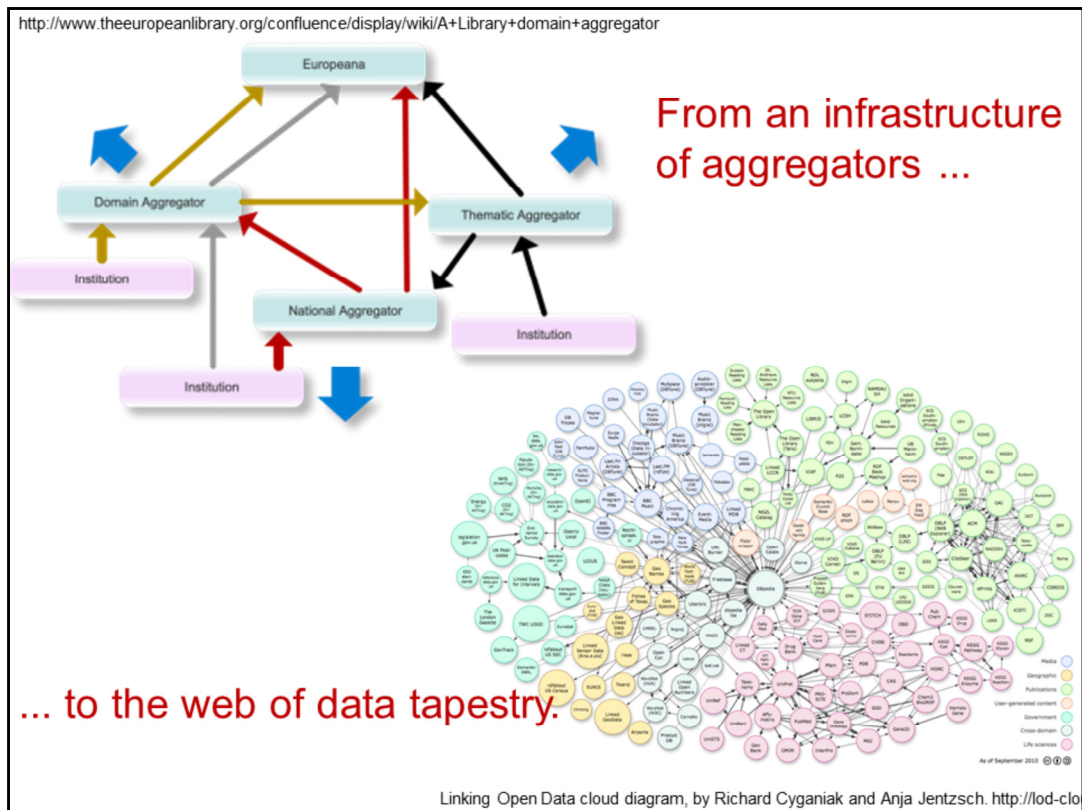
measuring syndication

WorldCat % of traffic referrals (December 2013)

- 14% start from bookmark or directly typed in worldcat.org
- 38% click from web sites (member sites)
- 45% start at search engines
- 2% start in social networks
- Publishing data in schema.org => a 10-15% boost in traffic initially



How successful are we?



Syndication implies we are freeing library metadata from their containers

Taking a closer look at the emerging web of data tapestry

the n x charles baudelaire - Google X

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Charles Baudelaire - Wikipedia, the free encyclopedia
en.wikipedia.org/wiki/Charles_Baudelaire
Charles Pierre Baudelaire was a French poet who produced notable work as an essayist, art critic, and pioneering translator of Edgar Allan Poe. His most ...
[Baudelaire the poet](#) - [Biography](#) - [Critiques](#) - [Philosophy](#)

Charles Baudelaire- Poets.org - Poetry, Poems, Bios & More
www.poets.org/cbaud/
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Charles Baudelaire's Fleurs du Mal
fleursdumal.org/
Fleursdumal.org is dedicated to the French poet **Charles Baudelaire** (1821 - 1867), and in particular to *Les Fleurs du mal* (Flowers of Evil). The definitive online ...

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Charles Baudelaire : The Poetry Foundation
[www.poetryfoundation.org/Poems & Poets](http://www.poetryfoundation.org/Poems/Poets)
Charles Baudelaire is one of the most compelling poets of the nineteenth century. While


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Charles Baudelaire

Charles Pierre Baudelaire was a French poet who produced notable work as an essayist, art critic, and pioneering translator of Edgar Allan Poe. [Wikipedia](#)

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Died: August 31, 1867, [Paris](#)
Education: [Lycée Louis-le-Grand](#)
Buried: [Montparnasse Cemetery](#)
Books: [Les Fleurs du mal](#), [Twenty Prose Poem](#)
Parents: [François Baudelaire](#), [Caroline Baudelaire](#)

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Les Fleurs du mal - Wikipedia, the free encyclopedia

en.wikipedia.org/wiki/Les_Fleurs_du_mal

Les **Fleurs du mal** (English: The Flowers of Evil) is a volume of French poetry by Charles Baudelaire. First published in 1857 (see 1857 in poetry), it was ...

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Sarah Brightman - Fleurs du Mal - YouTube

www.youtube.com/watch?v=B65CFK8YNuE

Jun 21, 2008 - Uploaded by rigcelli

Fleurs du Mal - Sarah Brightman. Symphony Lyrics: Is it you I keep thinking of? Should I feel like I do ...

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www.fleurdumal.com/

Fleur du Mal is your innovative online destination for provocative ready to wear, lingerie and accessories. **Fleur du Mal** curates desire and inspires discovery.

Les Fleurs du mal

baudelaire.litteratura.com/les_fleurs_du_mal.php - Translate this page

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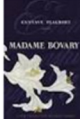
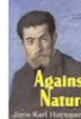

Excerpt, Baudelaire, Selected Poems from Les Fleurs du mal

Les Fleurs du mal

Les Fleurs du mal is a volume of French poetry by Charles Baudelaire. First published in 1857, it was important in the symbolist and modernist movements. The subject matter of these poems deals with themes relating to decadence and eroticism. Wikipedia

Published: 1857
Author: Charles Baudelaire
Original language: French

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Contents [hide]

1 Overview

2 Literary significance and criticism

3 Adaptations

4 External links

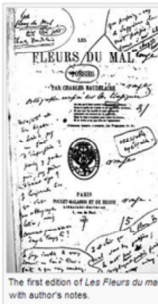
Overview

The initial publication of the book was arranged in six thematically segregated sections:

- Spleen et Idéal (Spleen and Ideal)
- Tableaux parisiens (Parisian Scenes)
- Le Vin (Wine)
- Fleurs du mal (Flowers of Evil)
- Révolte (Revolt)
- La Mort (Death)

The foreword to the volume, identifying *Satan* with the pseudonymous alchemist *Hermès Trismégistus* and calling boredom the worst of miseries, neatly sets the general tone of what is to follow:

*Si le viol, le poison, le poignard, l'incendie,
N'ont pas encore brodé de leurs plaisants dessins
Le sombre fond de ces âmes déshabillées*



The first edition of *Les Fleurs du mal* with author's notes.


W Les Fleurs du mal - Wiki...
 pedia.org/wiki/Les_Fleurs_du_mal#External_links

frisson" (a new shudder, a new thrill) in literature.

In the wake of the prosecution a second edition was issued in 1861 which added 32 new poems, removed the six suppressed poems and added a new section entitled *Tableaux Parisiens*.

A posthumous third edition with a preface by *Théophile Gautier* and including 14 previously unpublished poems was issued in 1868.

Adaptations

 This section **does not cite any references or sources**. Please help improve this section by [adding citations to reliable sources](#). Unsourced material may be challenged and removed. *(November 2012)* [edit]

In 1969, American electronic music composer *Ruth White* released an album called *Flowers of Evil*. It contains some quotes from Baudelaire's *Flowers of Evil*.

In 1986, the Australian rock band *Dead Can Dance* released an album called *Spleen and Ideal*, which used quotes from *Flowers of Evil* in the lyrics.

In 1987, the Swiss rock band *Celtic Frost* released an album called *Into the Pandemonium*. It contains a song called, "Tristesses de la Lune," which borrows significantly from the poems in Baudelaire's *Flowers of Evil*.

In 1995, the singer from the Canadian rock band *The Viletones*, Steven Leckie, named his controversial *avant-garde* art gallery and clothing line (which was sold in the art gallery) in Toronto, "Fleurs du Mal."


In 2007, German rock band *Sopor Aeternus* released an album called *Les Fleurs du Mal*, which is also the title of a song on the album.

In 2009, Shūzō Oshimi began writing the manga *The Flowers of Evil*, which centres on a twisted relationship between a boy obsessed with Baudelaire's poetry and a nihilistic girl in his class who blackmails him. The manga has received a *Manga Taishō* nomination and is set for an anime adaptation in 2013.


In September 2012, the Swedish band *Therion* announced its new album, named *Les Fleurs du Mal*.


External links

- [Charles Baudelaire](#) —Largest site dedicated to Baudelaire's poems and prose, containing *Fleurs du mal*, *Petit poèmes et prose*, *Fanfarlo* and more in French.
- [s:fr:Les Fleurs du mal](#): complete work on French Wikisource
- [Les Fleurs du mal](#): full online text
- *Les Fleurs du mal* (in French) at [Project Gutenberg](#)
- [Fleursdumal.org](#) , a collection of the various French editions and accompanying translations in English.



Charles Baudelaire
Les Fleurs du Mal
 Illustration of «Les Fleurs du Mal» by Carlos Schwabe, 1900

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Charles Baudelaire
Les Fleurs du Mal
 Illustration of «Les Fleurs du Mal» by Carlos Schwabe, 1900

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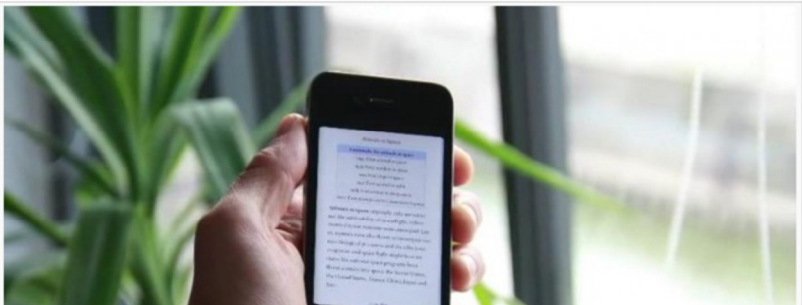
New e-book export feature enabled on Wikipedia

Posted by Matthew Roth on September 17th, 2012

We're happy to announce that a new EPUB export feature has been enabled on English Wikipedia. You can use it to collate your personal collection of Wikipedia articles and generate free ebooks. These can be read on a broad range of devices, like mobile phones, tablets and e-ink based e-book readers.

Using an e-book to read Wikipedia articles has a number of advantages. Although mobile online access is becoming more prevalent, it is still not available everywhere. Think about situations when you are commuting or in the outdoors. Now imagine you live in a country where logging onto the Internet is a luxury and accessing Wikipedia is a challenge. Clearly this feature will be an asset.

"EPUB files can be used very easily in an offline environment" said Tomasz Finc, Director of Mobile at the Wikimedia Foundation. "They can be opened and distributed just like normal files. Plus, there are readers for almost every platform."



18

Where are the libraries and archives in the Web tapestry?

